

**ONLINE FUNDRAISING AND SOLICITATIONS – CROWDFUNDING**

Crowdfunding is the practice of funding a project or idea by raising donations of money from a large number of individuals, typically via the internet.

Significant risks associated with the use of crowdfunding include:

- Privacy concerns and the potential compromise of confidential student information
- Integrity controls regarding the diversions of donations for private use
- Potential misuse that could tarnish the District's reputation

Online Fundraising and Solicitations made by a District employee or student for any purpose, while made on behalf of the District, is strictly prohibited.

District employees are not permitted to use the name of the district or any of its schools, or any images or text related to the district, in any online fundraising effort or campaign.

References:

Policy DBD/GBEE/JJD - Online Fundraising and Solicitations - Crowdfunding

Policy JJD/DBD/GBEE - Online Fundraising and Solicitations - Crowdfunding

Policy GBEB - Employee Gifts and Solicitations

Policy GBEA - Staff Ethics

Policy JJE - Student Fundraising Activities

Proposed: 04/15/19

Adopted: 05/20/19